

Sunday 10th August

MASQUERADE

YOUR DAILY NORJAM 2025 DIGEST

**TIME FOR
ACTIVITIES**
WHAT TO EXPECT

**IT'S A JOURNEY
WHERE YOU'VE
COME FROM**

HERE WE GO!

NORJAM 2025 HAS BEGUN



HAPPY BIRTHDAY TO:

Cromer subcamp

Michelle Chivers

Mike Pepperell

Notting Hill subcamp

Daisie, 3rd Thetford Scout Group

Ethan, 4th Gillingham Sea Scouts

Kevin, 46th Norwich

Rio De Janeiro subcamp

Holly, 1st Bungay (School) Sea Scouts &

Bungay Guides

Santa Cruz subcamp

Claudine, 14th Worksop

Martha, Brooke & Poringland Scouts

and Raiders ESU

Kari, 28th Ayrshire (Troon) Scout Group

Trinidad and Tobago subcamp

Ellie, 1st Roydon Guides

Venice subcamp

Jack, Long Stratton Scouts and Explorers

HAVE YOU TUNED IN?



Listen live at 87.9FM, on the Norjam app or at <https://scout.radio>

Ellie, Youth Radio Liaison, told us:

"JAM FM is the place to find out about all things jamboree! We broadcast at different events, offer activities to young people and, of course, take those all-important requests!"

"At Norjam, listen to us to hear about the fun activities that are happening, coverage of the ceremonies, and everything in between!"

"Want to get your song or your voice on the radio? Come to the studio in front of the Media Centre between 10:00am and 12:30pm for the daily drop-in! We also have a daily Request Show from 12:30pm until 2:00pm, so why not message us via the Norjam app? You can also send a voice note!"

Listen out for ways to win or earn one of the coveted JAM FM badges!

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WHAT'S THE MOST UNUSUAL THING WITH YOU ON CAMP?



Aaliyah and Tiana, 10th Chingford Scouts, Rio De Janeiro subcamp

We've brought a large basketball hoop and fairy lights!



Owen, 1st/2nd Parkeston, Trinidad & Tobago subcamp

I've brought a bottle of lemon juice!



Amelia, 1st Shipdam Guides, Santa Cruz subcamp

I've brought a neon green sparkly tutu!

CINEMA TIMES

Greatest Showman - 7pm

Scott Pilgrim vs the World - 9pm



Your daily dose of what's happening all over Norjam - as you see it! We want to see what you're up to - through your eyes and ears throughout the week.

You can email your contributions to news@norjam.org.uk, or you can use the hashtag #NorjamCampfeed on the socials!

TODAY'S SOCIAL THEME IS... TRANSPORT!



THE CARNIVAL OF FUN HAS NOW BEGUN!

BY SARAH PAGET

Norjam was alive last night with the light and sound of the carnival atmosphere, as the carnival has arrived in Norfolk.

The excitement was building as all the subcamps formed up to be led into the main arena to the strains of Samba music supplied by Fine City Samba dressed in their distinctive white, turquoise and pink.

The crowd went wild for the main act of the night – Jack Stuckey as Olly Murs. Jack's set had everyone in the party mood which led into a video montage of everyone arriving. Groups cheered as they saw themselves on the main screen unloading vehicles and setting up their pitches. As the video came to a close all went dark as jumbled letters appeared on the stage along with floating lights. As the letters rearranged themselves, to reveal Norjam – the event now unpacked from storage. This was followed by bright lights and dancers with multicoloured capes floating through the darkness towards the stage. As the lights came up all the flags of the nations were presented. Each of the flag bearers were Scouts and Guides from Norfolk who have been nominated to take part.

Our ceremony hosts Liam and Jake made



sure everyone was in the party spirit and excited for the week ahead with shout outs, including finding out who was the loudest subcamp! In time honoured Norjam style everyone was encouraged to take part in the Cha Cha Slide. Some with more enthusiasm than others!

Cococabana - boosting the carnival vibes!

With all the excitement in the air it was time to break the Norjam flag and everyone was invited to renew their promise in their own words. With that there was darkness once more on the stage as a drumroll rang out and the letters for Norjam rose from the pit, to announce Norjam 2025 officially open!!

From Norjam 2018...

to last night...



A very special guest joined the stage to help with the opening of Norjam 2025 – our winner of Norjam's Got Talent 2018, Shane. Just for us, Shane took to the mic once more. Naturally Shane had been promised a festival and wanted to know where the Carnival was and with a quick costume change there was sparkles, sequins, feathers and pompoms as the cast came together to perform



FROM EVERY CORNER TO THE SHOWGROUND

BY HANNAH GILL

Arriving at a jamboree is always an exciting time.

You might find yourself thinking, “Who will I meet?” or “I hope it’s fun and exciting!” — and Norjam absolutely delivers. Whether you’ve travelled from nearby or flown from afar, Norjam is a place where everyone is welcome, encouraged to try new things, and inspired to give it their all.

Groups arrived throughout the day on Saturday in their masses — some by coach, some, like 1st Taverham- on foot, walking more than three miles to site!

But no matter the size, every group will take something special away from their time at Norjam.

Brenn and Luuk, from the Altena group in the Netherlands, started their journey on Friday.

They travelled by ferry, train, and then bus to get here! Along with nine other Scouts and their four leaders, they’ve joined the Santa Cruz subcamp and are especially excited about item exchanges and the karting activity. Welkom, vrienden!

Walking around the site, the subcamp gates are truly something to behold!

Whether it’s Rio de Janeiro with its



carnival colours, or Notting Hill with its fashion model and London Underground theme — the celebrations have well and truly started!

Groups have worked tirelessly for months to bring their ideas to life, contributing to the overall

design of their subcamp gates. Norjam has always championed this creativity, encouraging both young people and adults to take part in building something spectacular. If you haven’t already, take a stroll around the site — and see if you can pick a favourite!

Wendy, from the Venice subcamp team, enjoyed welcoming all 31 of their groups

to the site. When asked what made the process so smooth, she shared that the team had representatives at each gate, ready to help people find their way.

If you’re pitched in Venice, keep your eyes peeled... there’s a mysterious mask waiting to be found!

This is Wendy’s third Norjam. As a Norfolk local, she loves reconnecting with the people she’s worked with in previous years. What’s brought the biggest smile to her face so far? Seeing everyone helping each other — whether they know each other or not.

That, she says, is the true impact of Scouting and Guiding.

Each subcamp may have its own challenge or activity — like the Passport Challenge — so make sure to visit your subcamp hub for more information.

“ WE’RE EXCITED TO SWAP ITEMS AND TRY KARTING! BRENN AND LUUK, ALTENA SCOUTS ”





LET'S TRY NEW ACTIVITIES!

BY CLAUDIA BROWN

Each day at Norjam 2025 is packed with seven hours of awesome activities, there's no limit to what you can discover, learn, and achieve. From high-flying thrills to creative chill zones, Norjam 2025 is packed with opportunities for you to challenge yourself, try something new, and most importantly, have loads of fun while doing it.

Across the enormous activity zones scattered around camp, there's something for everyone. Whether you're racing around corners in the Trek Karts, scaling the heights of the climbing wall, learning mind-blowing tricks at i.Circus, or getting creative in the Creative Corner, Norjam is designed to help you step outside your comfort zone and give everything a go.

Each day is a fresh chance to try

something you never thought you could do. It's about being brave, setting yourself a new goal, and discovering just how capable you are. And the best part? You're not doing it alone. Whether you are zorbing, painting, juggling or climbing, you'll be surrounded by new friends who'll cheer you on every step of the way.

At Norjam, there's no pressure to be perfect, just the chance to give things a go. Everyone starts somewhere, and every attempt is a win when you're learning, laughing, and growing together. So don't hold back. Dive into each day with energy, kindness, and courage. Support each other, celebrate your successes (and even your funny fails!), and make the most of every moment.

Because here at Norjam, the days are long, the possibilities are endless, and the adventure is just beginning.



Photos from Norjam 2018, as a taster for what you can expect this week! Activities subject to change.

BOUNCE AND
REBOUND

FESTIVAL OF
VELOCITY

FESTIVAL OF
ENDEAVOUR

CARNIVAL
CENTRAL

CREATIVE
CORNER

SWEET SHOP
ACADEMY

SIDESHOW
FIESTA

FISHING FOR TALENT ON THE MAIN STAGE!

BY SARAH PAGET

Throughout our action packed week here at Norjam the main stage is going to be central to the action.

Not only will the stage be where we gather for the opening and the closing but it's also one of our entertainment venues.

Every morning you can get energised with a Morning Warm up from 07:30am. We want to see all you early birds waking up and warming up each morning! If you are super keen you can earn yourself a special stage pin badge. Collect 5 special morning warm up stamps to receive your pin. For more information speak to the stage team

at the morning warm ups.

Each evening the stage will be transformed into an evening entertainment venue with from 7pm with the daily final of Norjam's Got Talent followed by a selection of live performances.

Finally, you can party the night away with our very own House DJ – DJ Nick, locked in on the stage each night from 9.30pm.

Want to know what to look forward to? On Sunday bring your best festival gear, straw hats and wellies, its 'Battle of the Bands' featuring local bands.

On Monday it's a Fishing Fiesta, Pirates and inflatable fish welcome as we are joined by Sheringham Shantymen. On Tuesday we celebrate the talent of

our International members with the International Gala. International Groups must pre-register for this at the main stage on Sunday or Monday. Wednesday is Mardi Gras night! Come dressed in green and purple and bring those carnival banners as we feel the festival mood with Taverham Band. Thursday sees the culmination of the weeks Norjam's Got Talent with the Grand Final. We will also be joined by The Entitled Sons. The band will be doing a Meet & Greet from 6pm. Check out the main stage information board for more information.

Don't forget there are other venues too offering different entertainment each night. Check out Campfeed (p2) daily for a reminder of What's On each day.



MEET THE: PROGRAMME TEAM

BY CLAUDIA BROWN

Within the team both Martin and Ellen are the brains behind the incredible line-up of activities. I had the opportunity to speak with Martin to find out more, here's what he shared...

Tell us about your role and what it involves

As the Programme Director, I have led in pulling together the wide range of events covering 5 different zones that fill the daily activity schedule from 8am to 5pm. One big change this year is bringing everything on-site, giving everyone more variety in one place without having to leave the grounds.

Why do you volunteer at Norjam?

I enjoy the thrill of Norjam and supporting young people, seeing them try new things, and bringing my years of Scouting experience to the role.

Were you ever a Scout?

I attended my first Norjam at just 14 months old! I haven't missed one in 35

years. I have moved through the different sections from Beavers to Network as well as taking on different roles including District DofE assessor and currently County Climbing Assessor.

What are you most looking forward to?

I'm especially proud of the two new pools we've built this year, each 16 x 22 metres, holding 175 tonnes of water. With 20 boats per pool, I can't wait to watch the young people enjoying all of the activities.

What advice would you give someone coming to Norjam for the first time?

Take a little time to get to know the site, it has a quirky layout, so make use of the interactive map on the Norjam app. And make the most of every activity slot. If there's a queue, try something else, then loop back later.

What sets Norjam apart? Norjam is a unique experience, it has a great family



orientated and friendly atmosphere.

What will be your next Scouting challenge?

I'm aiming to return to the role for the next Norjam. The next Jamboree's challenge will be to build on our successes while keeping up with modern times. This includes potentially introducing new technologies such as VR headsets and 3D printing.

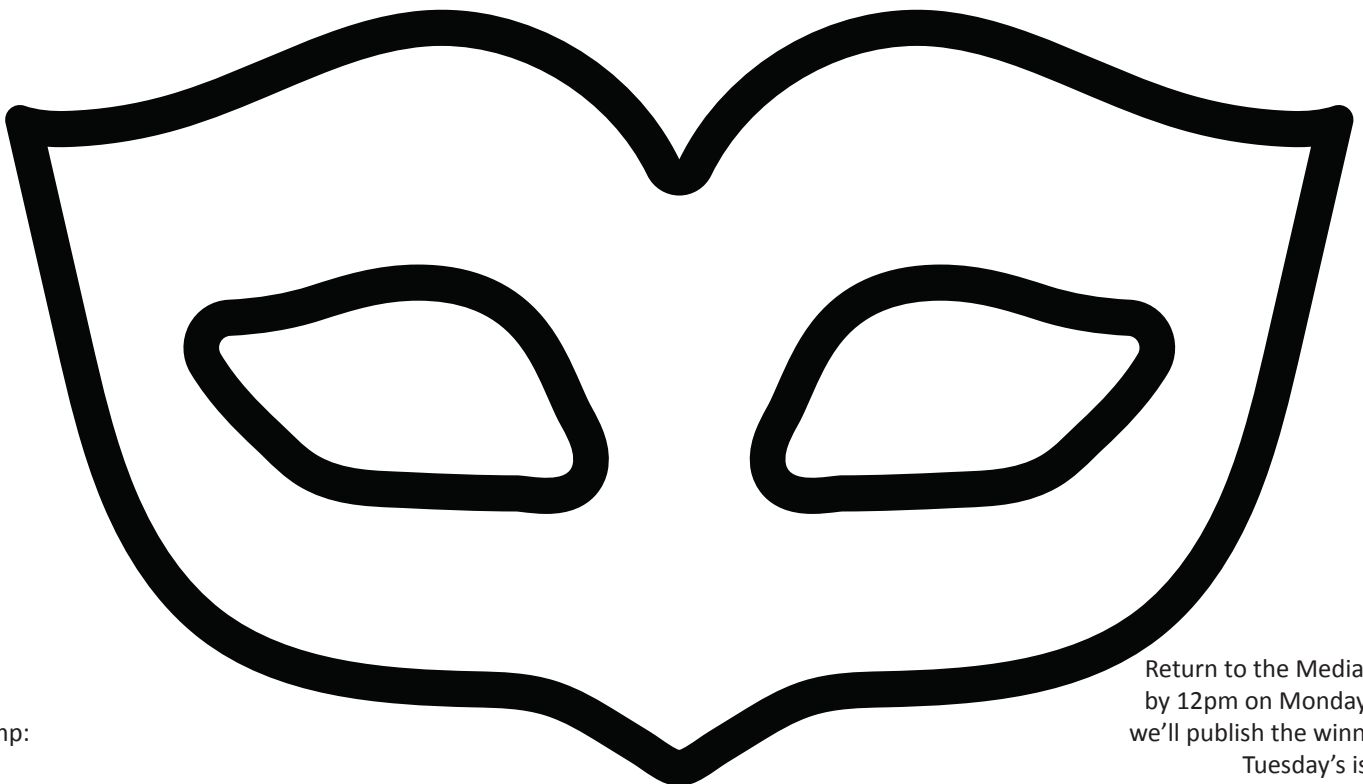
Do you have a favourite animal? My favourite animal is a monkey. I like how they work with each other, are always active and fun to watch.

Where is your favourite place in the world and why? I love Iceland - where I camped on the ice and tried ice walking.

Cream then jam or jam then cream on a scone? Cream then jam!

MASK DESIGN CHALLENGE

JOIN THE CHALLENGE AND DESIGN YOUR MOST DAZZLING,
IMAGINATIVE CARNIVAL MASK TO WIN A MINI PRIZE!



Name:
Subcamp:
Group:

Return to the Media Hub
by 12pm on Monday and
we'll publish the winner in
Tuesday's issue!