

Friday 15th August

MASQUERADE

YOUR DAILY NORJAM 2025 DIGEST

FUN AT SPEED

VELOCITY TAKES OFF

— QUIET REFLECTION

A LOOK AT A VJ STORY
IN GUIDING'S HERITAGE



Norjam will be respecting a two minute silence today at 12 noon for VJ Day, commemorating the end of the Second World War.

WEATHER

Don't be fooled by the drop to 26° - it's still very sunny. Keep topping up the sun cream - and your drinks!



Today's Sunset: 20:20

Tomorrow's Sunrise: 05:39

MAKE SURE YOU REMEMBER TO COLLECT YOUR FINAL ISSUE OF MASQUERADE TOMORROW FROM YOUR SUBCAMP



HAPPY BIRTHDAY TO:

Cromer subcamp

Cheryl Wright-Turner
Dan Hickin
Carol Peters

Notting Hill subcamp

Matthew, 2nd Benson (RAF) Scout Group
Catherine, Old Catton Rangers

Santa Cruz subcamp

Gabe, 34th Norwich Scout Troop
Emilia, 3rd North Walsham Guides
Alexandra, 12th Kings Lynn

Trinidad and Tobago Subcamp

Phoebe, 2nd Runcion Holme and Watlington Scout Group

Rio de Janeiro subcamp

Adam, Fressingfield
Paige, Fressingfield
Finn, 1st Bungay (School) Sea Scouts
Fearne, 1st Caister Scouts

Venice subcamp

George, 15th Norwich Air Scouts
Tegan, 19th Romford Scouts
Florence, 1st Alington Guides

Thanks for your contributions this week - and sorry we couldn't include them all!

WHAT DID YOU BRING TO NORJAM THAT YOU COULDN'T LIVE WITHOUT?



Ffion, Debbie, Tilly, Frankie, Acle & Wroxham Guides, Santa Cruz subcamp
Our hats because we don't want our scalps to burn!



Freddie & Rupert, 1st Harling Scouts, Trinidad & Tobago subcamp We need our torches because we can't see in our tent when it's really dark at night!



Catarina & Reef, 3rd Dibden Purlicue Scouts, Venice subcamp I brought my teddy because I can't sleep without it!

YOUR SNAPSHOT

Harvey shares a view of this lovely sunset over the Venice subcamp



STEM ALL AT SEA

BY CLAUDIA BROWN

Down in the bustling market area this week, you might have discovered something special, the Royal Navy stand, where fun, challenges, and hands-on activities come together in true Norjam style. The Navy team has brought along a bespoke set of challenges designed to sharpen your STEM skills in engineering and technology.

Across the day, you can take on three unique challenges, each running at different times: Pilot a Drone - use an iPad to program a drone and watch it soar; Build a Flare - learn the science behind signalling and create your own flare; and Construct a Circuit Radio - piece together your own radio and tune in to the action.

Whether you tackle one challenge or



all three, complete any challenge and you'll walk away with your very own Navy-themed spork, the ultimate camping utensil!

So, head to the Royal Navy stand, meet

the crew, and discover more about life in the Navy. You'll not only leave with new skills and a cool prize, but also a taste of the innovation, teamwork, and adventure that make the Royal Navy so unique.

POWER TO BE A HERO

BY HANNAH GILL

East Anglian Air Ambulance has been in the Marketplace this week, teaching everyone about CPR!

C stands for Cardio – all about the heart.

P stands for Pulmonary – that means the lungs and breathing.

R stands for Resuscitation – a big word that means helping someone stay alive.

CPR is a way to help someone whose heart has stopped by keeping their heart and lungs working until help arrives. It might sound tricky, but with a bit of practice, anyone can do it – even you!

It's normal to feel nervous about CPR, but it's actually a simple way to help someone in an emergency.

You don't need to be a doctor or a grown-up to make a difference. Just learning the basics means you could save a life. Remember: doing something is always better than doing nothing. You've got the power to be a hero!

Hannah spoke to Josh and Christina from East Anglian Air Ambulance. Along

with their teammate Simone, they've been helping young people feel more confident with CPR and showing how to use an AED (Automated External Defibrillator).

East Anglian Air Ambulance offers free CPR training to schools, workplaces, and community groups across East Anglia. They're passionate about helping young people learn how to take action in an emergency.

Christina said that many people are scared to help because they're worried about doing it wrong. But doing something is always better than doing nothing – and even a little knowledge can save a life.

Josh added that over 80% of cardiac arrests in the UK happen at home, so it's more likely you'll help someone you love, not a stranger (Source: Warwickshire University).

That might sound scary, but if we all feel more confident with CPR and AEDs, more people will survive. And that's what really matters.



DODGE, GLIDE AND

BY CLAUDIA BROWN

From the moment you step into the Festival of Velocity, you're thrown straight into a full-throttle adventure playground where courage meets pure adrenaline. Every inch of this action-packed zone is buzzing with activity, daring you to challenge your nerve, push your limits, and feel your heart race. Here, speed, balance, and agility aren't just skills, they're the marks of champions. Whether you're flying solo on the high ropes, diving into the chaos of dodgeball, or racing friends on the pedal karts, every turn is another chance for adventure.

Everywhere you look, there's movement and excitement. To your left, a towering labyrinth of giant inflatable obstacle courses winds together slides, hurdles, tunnels, and climbs into a dizzying race against the clock. The air is filled with shouts of encouragement and bursts of laughter as challengers sprint, leap, and scramble their way through.

Mary from 1st Harling Scout, Trinidad & Tobago beams, "I enjoyed the labyrinth the most, the best part is the starting run up to the first slide!"

Threaded between the inflatable chaos, the high ropes course towers overhead - a sky-high obstacle course that calls for balance, bravery, and determination. Suspended above the ground, Scouts and Explorers from Great Ellingham, Trinidad & Tobago inched their way across wobbly beams, swinging bridges, and zip wires, their faces split between concentration and exhilaration.

The pace kicks up again over at the pedal kart track, where the steady hum of wheels is met with cheers from the sidelines. Participants lean forward with fierce determination, legs pumping hard as they power through sharp bends and long straights. Some take corners with smooth, controlled turns, while others go for daring drifts that send a spray of dust into the air.

Just a short walk away, the inflatable dodgeball arena is a whirlwind of colour and chaos. Giant padded walls send stray balls bouncing right back into play, keeping everyone on their toes. Players leap, dive, and twist to dodge incoming shots, while



laughter and playful shouts fill the air. Matches turn into epic battles of reflexes and teamwork, with friends high-fiving after every round before queuing up to do it all over again.

Beyond the dodgeball zone, the steady rhythm of the roller skating rink takes over. Music pulses from the speakers as skaters weave, spin, and glide across the floor, with the occasional tumble met by a chorus of good-natured cheers. At one point, a spontaneous conga line snakes its way through the rink, adding to the party atmosphere.

The thrills keep coming as zorbing balls bounce across the grass, sharp-eyed shooters take aim in laser clay shooting, and squeals of excitement echo from the inflatable caving experience, where twisting tunnels and surprise slides drop cavers into a sea of colourful balls. Reggie from 1st Holseham Scout Group, Trinidad & Tobago grins, "My

favourite was the caving experience, I loved sliding down into the ball pit!"

If balance is your strong suit, the segway course is calling your name. Riders weave through tight corners and pick up speed on the straights, mastering the delicate art of keeping both wheels steady while pushing for maximum pace. Celene from 1st Wicklemood Guides & Rangers and Megan from 1st Costessey Guides, Trinidad & Tobago, give an enthusiastic thumbs-up to the roller skating and caving. Celene laughs, "I loved the labyrinth because you can run really fast!"

Wandering through the Festival of Velocity, it's impossible not to be caught up in the colour, sound, and friendly competition that fills the air. Here,

challenges are tackled, fears are faced, and victories - big and small - are celebrated in

style. One thing's for sure, in this zone, there's no such thing as standing still.



**I LOVED THE LABYRINTH
BECAUSE YOU CAN RUN FAST!**
MEGAN, 1ST COSTESSEY GUIDES

RIDE WITH VELOCITY



ARTISTIC ADVENTURES



Well done once again for impressing us so much with your badge designs.

Competition was stiff and yet again we called on the support of the Media and Communications team to vote for their favourites.

Congratulations to Poppy W, 1st Queen's Hill, Notting Hill subcamp (**column 1**) who is our badge design winner.

Our Runner Up is Abigail, Girlguiding South West England, Notting Hill subcamp (**column 2**) and our Special Mention of the day goes to Viking Woodburners, Northern Norwich SSS, Cromer (**column 3**).

Congratulations to Poppy and Abigail, if you pop by the Media Hub we have a special prize for you to collect.

For everyone who has entered our

competitions, well done for all the effort you put in, you've proven how arty Norjam 2025 is!

If anyone would like to take their artwork home for posterity, we will be returning the entries to your subcamp hubs for you to collect.

Thank you so much for taking part - we've loved seeing your work this week!

FUELLING YOUR STAFF

BY SARAH PAGET

We all know that an army marches on its stomach, and it's fair to say Jamboree staff are no different.

Over 400 staff have been centrally catered this week in the Piggery on Cromer subcamp. The task of catering for the ravenous staff fell to 17 members of catering crew from RAF Marham.

Feeding over 400 people with two cooked meals and a packed lunch everyday is no mean feat and is achieved by three shifts

Morning - 5am to 3pm - this team prep and serve breakfast, then clear down and do some of the prep for the next morning.

Late - 10:30 am to 8:30 pm - this is where dinner for the day is prepared, cooked, served and cleared down

Night - meanwhile the night shift come in at 8:30pm to 5am and prepare the sandwiches and lunch options for collection at breakfast and start cooking the early parts of breakfast service.



Richard told me that while he's done other events this is his first civilian event. "It's a different crowd, but I've enjoyed it".

Stewards, Sally and Dani have found themselves in a slight reverse of their usual role. Where they would normally be hosting and organising hospitality and catering, they have been part of the preparation

and serving of our staff dinner. "It's nice to come out and put other skills into practice" said Sally. Of the event itself, Dani said that "it looks like a lot of fun and I think my kids would love it! My daughter is a Squirrel."

A huge thanks to the team for their time and effort this week in fuelling the Norjam staff.

A LOOK BEHIND THE AIRWAVES AT JAM FM

BY CHRISTOPHER SMITH

You may have heard the dulcet tones of the Jam FM team on the air across the Norjam site this week, providing the perfect accompaniment to camp life.

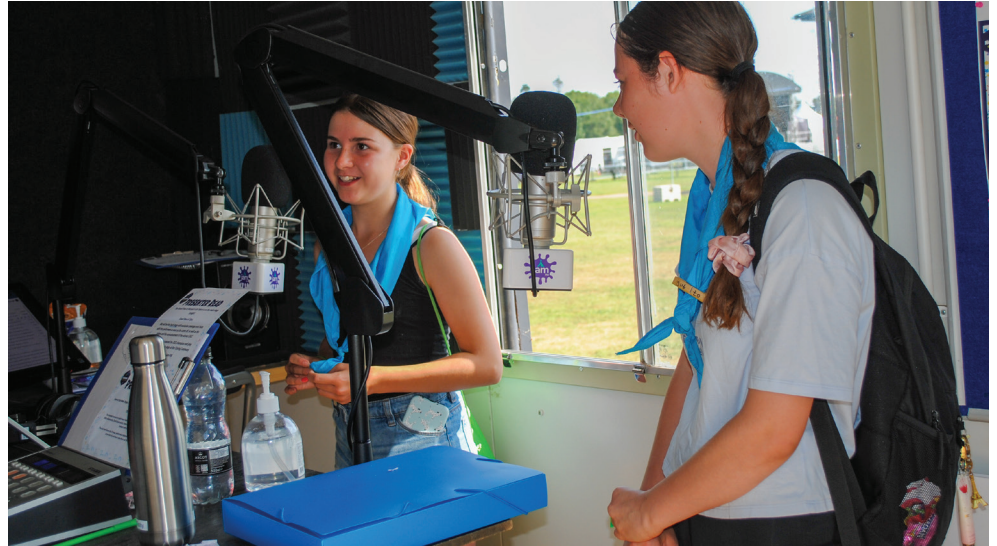
The Jam FM team is made up of a diverse bunch of volunteers from across the country, who come together to deliver real life, proper radio for everyone to enjoy.

There's been lots of opportunity to get involved – whether through the morning drop-in show with Dave and Kathryn, or Out and About with Jack and Alice every evening.

Lots of the on-air content can be found on the Norjam social media pages, and this year, it's not just audio – you can see content too!

Jon, the team leader for Jam FM at Norjam, told us more about the storytelling that's been taking place this week.

"A visual helps because you're always paint a picture in your head. There was a crate stacking one the other day, the video



just added, especially with the camera angles that they had was brilliant."

Shows are presenter driven, but youth led, with lots of young voices across the week.

"I think my vision of Jam FM at the jamboree was to have as much youth involvement in the station as we can."

This is Jam FM's fourth Norjam – they've been on the radio here since 2010 – marking the 15th anniversary this year.

We asked Jon why they keep coming back. He said: "It's always so relaxed, and there just seems to be a happy vibe with everyone you speak to."

"We love to be a part of it!"

PAUSE AS WE REFLECT

BY SHAUNA GARNER

As we take two minutes of silent reflection today for VJ Day (see Campfeed on p2), it feels only right to share the story of Annette's mum, that I had the privilege of being told in the Heritage Hub this week.

Annette's mum Pamela started as a Brownie at Sidcup Guides and then moved on to the Guide Unit during the Second World War. As a guide during this era, she was actively involved in the collection of cotton reels, though at time of collecting she was told that the collection was for the RAF and they were to be used as spacers in the air crafts. I cannot give you the real reason the Guides collected them, to find



this out you need to visit the Heritage Hub yourself (if you haven't already) as this forms part of their exclusive Norjam badge challenge, today is the last day you have to earn this!

On the 15th August 1945 Pamela was on a Guide camp on a farm when Japan officially surrendered. More importantly, the Guides had arranged this day to be a

surprise 'visitor day' on camp.

They had arranged for as many fathers as possible, who had been serving overseas during the war, to visit the camp on this day and surprise the Guides.

This was especially poignant for those Guides that had been evacuated during the war and many had not seen their fathers for quite some time.

MEET THE: SUBCAMP TEAM

BY SHAUNA GARNER

Today we spoke with Danny, the Director of Subcamps, he proved to be the most elusive of all our directors to track down but after our chat, I now understand why! Tell us about your role and what it involves I basically look after everyone on site and that includes staff and contingents and ensure they all have somewhere to sleep. It doesn't just end there, I also ensure that their welfare is taken care of, all the subcamp activities and entertainment and more importantly that we all have somewhere to just chill out when needed. On top of this, I have also been the lead for both of the Cub and Brownie Days, making sure these both ran smoothly and enjoyed by everyone in attendance.

Why do you volunteer at Norjam? Norjam is in my blood, I have volunteered at every single one in some role or another since it's relaunch in 1983.

Were you ever a Scout? I was a Venture Scout at a pilot scheme in my local group growing up.

What did you enjoy the most at Norjam?

Walking around the site and seeing all the happy smiling faces.

What advice would you give someone coming to Norjam for the first time?

Try everything available on site, take every single opportunity given to meet new friends. Oh, and bring a pillow as you'll need a good night's sleep!

Why is Norjam so special? Just the whole vibe of the Norjam, the place comes alive and on a personal level I love coming back time after time to see all the good friends I have made here over the many years volunteering as staff.

What will be your next scouting challenge or adventure? We are looking at doing a big District camp next year over the long bank holiday weekend and I am also looking forward to attending Poacher 2026 with a contingent.

Do you have any pets? We have two cats at the moment, Milo and Miss Cat, we adopted the latter after she was injured in an accident.



Where is your favourite place in the world and why? It is either Florida or Helsinki.

Think Helsinki wins, as I have been 4 times, one of these was a jamboree in the 90s. Everything is just fantastic in Helsinki, the people and all the sights. Actually, I may need to change my answer to Switzerland, as this is where I met my wife (I will be in trouble for not saying Switzerland!)

What is your favourite hobby? I do enjoy spoiling a good walk with a round of golf, though I haven't had much chance to do so this year but once Norjam is over, I hopefully will be able to dust the old clubs and irons off.

Cream then jam, or jam then cream on a scone? Butter, jam and then cream.

Q C P T V L H J Z H E G A O B Q A X
Y K X I I F A S C K Z V T F Z C B G
V J E R O L L E R R I N K E U A S X
A Z X M L N C I H D P Y T T V T E A
R I L F C V E Z S U L L O T Y A I O
C L E L E G O E M D I Z B A D P L K
H D X Z A F E Q R G N C B H Z U I Z
E J M A C R A M E I E E G F Y L N B
R A I O J B F Q V K N P X Z A T G M
Y X I S D K K H C R Z G L Y H S C K
B U S H C R A F T K W S L K C J K Q
H Z Y I H D E W P A W V F B N P O L

NORJAM ACTIVITY HUNT

Find the following words in the puzzle.
Words are hidden →, ↓, and ↘.

ROLLER RINK
PIONEERING
CATAPULTS

ABSEILING
ARCHERY
MACRAME

LEGO
ZIP LINE
BUSHCRAFT

ANSWERS FOR ALL PUZZLES WILL BE IN TOMORROW'S ISSUE