

Saturday 16th August

# MASQUERADE

YOUR DAILY NORJAM 2025 DIGEST

## WHAT A WEEK!

YOUR CARNIVAL OF FUN  
DRAWS TO A CLOSE

## SCALING HEIGHTS

ONE GROUP'S MISSION  
TO EXPERIENCE NORJAM  
TO THE FULL



## HAPPY BIRTHDAY TO:

**Cromer subcamp**  
Douglas Arterton

**Santa Cruz subcamp**  
Meadow, 1st Whittlesey Scout Group

**Notting Hill subcamp**  
Olivia, 3rd Dereham & Elmham Guidess

**Trinidad and Tobago subcamp**  
Phoebe, Lakenham District  
Ted, 14th King's Lynn Scout Group

**Venice subcamp**  
Eli, Stamford Bridge Scout Group  
Frank, 6th Selby (Brayton) Scouts (Viper)

## WEATHER

It drops to 22° to take down all the tents!



**Today's Sunset:** 20:18  
**Tomorrow's sunrise** is less relevant, as you'll probably be home in bed!

## WHAT'S ON TODAY

**Main Stage**  
11am De-rigging and packdown

**Staff Catering**  
9am Washing up

**The A47**  
8am Parent traffic

**Your house**  
5pm Washing machine  
6pm Food on a ceramic plate  
7pm Fall asleep

If you're missing a copy of Masquerade from the week, pop along to the Media Hub near the control tower until 11am and we can provide any missing copies for you!

## WHAT'S BEEN THE HIGHLIGHT?



**Rhyece & Henryk, 8th Grills Heath, Trinidad & Tobago subcamp** The labyrinth was really fun, and we liked meeting new people and learning about others.



**Charlie, 5th Beccles, Rio de Janeiro subcamp** The water zorbs, because they were fun to mess around on with friends.



**Tsitsi & Ethan, 2nd Collier Row, Venice subcamp** We loved Creative Corner, and the day we could do any activity we wanted!



**Charlie, Cromer subcamp** (who has written and photo'd most of this column this week!) I loved getting to meet and talk to so many of you for the magazine!



## YOUR SNAPSHOT

*Tasha from Cromer subcamp sent us this photo of a lovely little gathering of cuddly mascots*



# YOUR INCREDIBLE CARNIVAL CLOSES

BY SARAH PAGET

Last night the main stage was alive with the sight and sounds of carnival as we all came together one last time for the Closing Ceremony.

The Joe Ringer Carnival band set the tone for the evening as all the subcamps paraded into the arena dressed in costumes matching their respective themes. With all the colour, huge flags and excitement there was no denying the carnival atmosphere as the festivities began.

Following the band and the party atmosphere there was time to reflect on the adventures had, new experiences tried and friends made in the video montage. There were special messages included from Chief Scout Dwayne Fields and the Camp Chair Glenn Chusonis. The video didn't disappoint with groups cheering known faces, laughing at subcamp antics and pointing out already forgotten favourite activities.

The cast brought the carnival back to the stage with bright coloured flamenco style costumes, with frills, flowers and tambourines. Just to ensure we were all still in the carnival mood.

Jake & Liam returned to the stage to host the evening and of course had to check that not only were the subcamps there but also called on cheers of thanks for all the volunteer staff who have made this week happen zone by zone. Stage director Jane joined Jake and Liam on the stage to share the closing message. A reminder after a week of togetherness and friendship that Scouting and Guiding is an inclusive space for everyone. Once you've found your space you are welcome to stay there as long as you like, just look at all the adult volunteers who have been here all week, they have found their space amongst friends, sharing skills and knowledge to provide adventures for everyone here.

Next up the cast performed a number called Dear Norjam, Love Imie. We spoke to Jane ahead of the closing to get the low



down. To begin with Imie was seen on her own, everytime she approached a group they would turn their back and exclude her. Eventually a dancer comes forward and takes Imie by the hand, involving her in the movement on the stage. The others come forward and present her with a white neckerchief showing she belongs. Jane explained "sometimes it's hard to join in and find your place. Once you've found your place you have friends for life".

Finally with the sun set the Norjam

flag was lit up for the final time as it was brought down. Jake and Liam wished everyone a huge thank you for making Norjam 2025 all that it has been. The night ended with a special laser light and fire display from the main stage before everyone partied the night away to DJ Nick.

As the evening came to a close friends said their goodbyes knowing we will all scatter to our homes tomorrow but memories from Norjam 2025 will remain. See you in 2029!

# WRAPPING UP A WE



## BY CLAUDIA BROWN AND THE MASQUERADE TEAM

This week at Norjam 2025 has been nothing short of spectacular - a vibrant, non-stop celebration of fun, chaos, and excitement. From the moment the sun rose over the campsite until the stars came out at night, something magical was always happening.

Every corner of the site has been alive

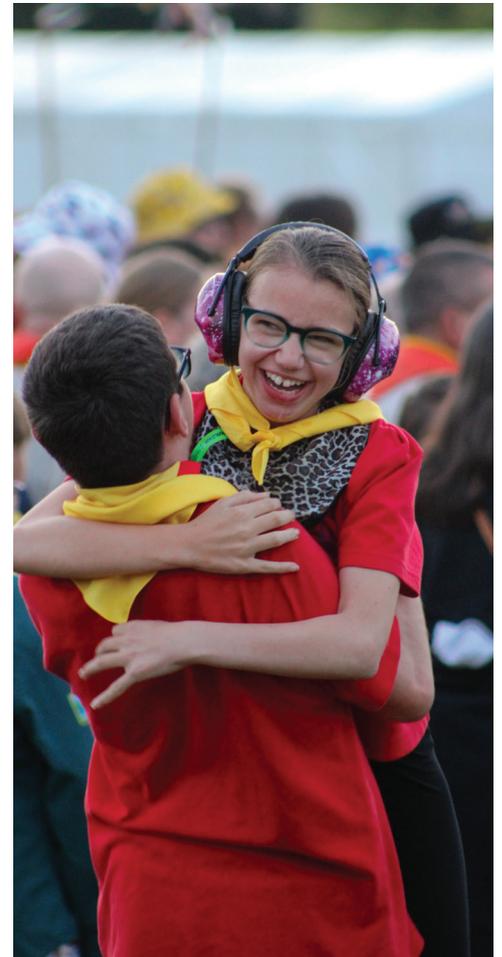
- from the daily thrill of activities and the buzz of subcamp challenges, to collecting marketplace badges, dazzling audiences in Norjam's Got Talent, and dancing the night away to live music, including our resident DJ, DJ Nick. It has been a week bursting with adrenaline, creativity, and unforgettable moments.

Mornings began with energy and smiles, the main stage alive with music as the early risers gathered for warm-up sessions to classic favourites - yes, including the Cha

Cha Slide and Macarena. Then, Jam FM took over, filling the air with music and positivity before everyone set off for a brand new day of adventure.

Across five amazing activity areas, there has been so much to discover. Every day offered the chance to try something new - whether that meant reaching new heights on the climbing wall, balancing in water zorbs, working as a team in dodgeball, creating woggles, baking sweet treats, or mastering circus skills.

# WEEK OF ADVENTURE



Lucy from the 11th Burton could hardly contain her excitement about one activity in particular: "I enjoyed water zorbs the most because you get to roll around in them on the water. I did zorbing three times!"

Emma from the 7th Crosby Guides agreed, saying, "They were really fun and

cooled me down on the hottest day."

Festival of Endeavour was also popular with Jack from 1st Stoke Climsland Scout Group laughed as he shared, "I went back to the trek carts to

try and see if we could set a higher record than before."

Jasper and Charlie from 1st Debenham



## I LOVED THE GLASS CRAFTS IN CREATIVE CORNER

TILLY, 1ST ASPLEY SCOUTS

Scouts found their adrenaline fix behind the wheel: "Go karting was our favourite, we are really into F1 and it was great to feel like doing it in real life."

Bounce & Rebound proved hugely popular, the mega slide and extreme jumps pulling in big crowds, but not everyone was chasing thrills.

Jessica from the 11th Burton enjoyed something a little calmer: "I decided to go woggle making, it's calming and you can see other people doing lots of different



things.”

Max, also from 1st Debenham Scouts, was drawn to the big challenge: “The mega challenge course in Bounce & Rebound was my favourite because I really like doing the freefalling.”

Out on the water, Nel from the 7th Crosby Guides had a blast canoeing with friends: “We got really wet and the people were really nice.”

The Creative Corner was a constant hive of colour and imagination. Edie from 1st Freasenfield immersed herself in pyrography: “It’s a very relaxing place to

be.”

While Tilly from 1st Apsley Scouts, said, “I loved doing the glass crafts in the Creative Corner – I love doing art, it’s cool.”

Lily from 1st Barton Explorers added splashes of colour to her silk: “It’s fun to come back again as you can do little bits with your hands... I also had fun making pom-pom bugs.”

Alexandra, her fellow Barton Explorer, loved the variety: “There are so many different activities you can do – I recommend the silk painting and I really enjoyed pencil box painting.”

For those craving speed, the Festival of Velocity delivered in style.

Tallan from 1st Stoke Climsland Scout Group couldn’t resist the labyrinth: “I went back to try the massive assault course again – it’s so fun racing everyone.”

While, Esme from 1st Apsley Scouts agreed: “The labyrinth was my favourite, the best part was the slides.”

But Norjam is about more than the scheduled activities - the subcamps brought their own magic.

Did you complete your Chairs Challenge badge? From temporary tattoos and



karaoke at Notting Hill, to the ceremonial burning of the sardine with Santa Cruz, and every subcamp pulling together for the Cub and Brownie days, the creativity and energy have been endless.

Badge trading flourished all week, helping Scouts and Guides connect, share their stories, and proudly wear badges from around the world as a symbol of unity.

The main stage was its own world of wonder. From the moment the opening ceremony wrapped, it's been alive with performances every night: the Fishing Fiesta with the Sheringham Shantymen, the

international gala, Mardi Gras Taverham Band, Entitled Sons and of course the one-and-only DJ Nick.

Away from the stage, there was still so much happening - from crazy hat nights, to the 10-17s Fiesta Del Disco in the barn, to the twinkling lights of the marketplace - perfect for evening shopping, milkshakes, and delicious food.

Special guests Dwayne Fields, Chief Scout, and Sally Kettle, Deputy Chief Guide, brought even more sparkle to the week, inspiring everyone they met.

From paintbrushes to trek carts, pom-

pom bugs to giant obstacle courses, canoeing to chocolate fudge - Norjam 2025 has been a whirlwind of colour, creativity, and camaraderie.

Judging by the endless smiles, bursts of laughter, and a few well-earned tired feet, this year's jamboree - full of much-loved favourites and exciting new adventures - will be remembered for years to come.

As you pack up and head home, carry those memories proudly. Stay brave, keep challenging yourself, and remember - Norjam is just the beginning of a lifetime of adventures.

# THE ENTITLED SONS



BY SHAUNA GARNER

On Thursday night the main arena stage was taken over by The Entitled Sons, this edgy band was formed in 2022 and is made up of four amazingly talented brothers, Billy, Charlie, Rafferty, Laurie and their dad Graham. This little-known band grew massively overnight following their appearance at Glastonbury Festival in 2023, winning the Pilton Stage competition.

They kicked off the evening with a meet & greet session. I arrived 30 mins before to the session and there was already a long queue forming. The fans had fetched items to get signed by the band, the most iconic of these was a six-foot-tall inflatable alligator! At the front of this queue was a suitably excited Jessica, 17th Norwich Scouts, Santa Cruz, 'I've had my hat signed because I wanted something to remember this day by'.

Despite the long queues, the band were really friendly and spent time both answering questions and chatting with the participants about what they had been up to that day. As I was leaving, I bumped into Josh, 2nd Beccles, Notting Hill, he proudly admitted 'I managed to get them with a peg and they are going to wear them on stage.'

The main arena on Thursday evening felt very much like being at a music festival, groups of friends filled the rear with huddles of chairs, whilst it was standing room only down by the barriers! As the countdown timer received zero, you could feel the electricity in the air and as soon as The Entitled Sons hit the stage the screams and cheers erupted. Throughout the entire set, the crowd was dancing, some even handbanging away whilst playing air guitars and air drums. Their fan club at the front held placards up and when the music ended a chant of one more song filled the arena. The demands for an encore were met in true rock n roll style, during their grand finale Rafferty jumped down into the pit to rock along with his guitar amongst their fans! At the end of the performance Charlie on lead vocals thanked Norjam for having them and said 'Everyone here's a volunteer, I just can't get over it'

Joseph from 35th Norwich Sea Scouts, Venice subcamp, summed it up, saying 'that performance was amazing!'



## PUZZLE ANSWERS

### Crossword

#### Across

- The spirit of the jamboree - Fun
- Island nation known for the steelpan and soca music carnivals - Trinidad and Tobago
- Home of gondolas and masks - Venice

#### Down

- UK neighbourhood known for Caribbean carnival - Notting Hill
- Canary Islands city with a famous carnival - Santa Cruz
- Carnival capital in Brazil - Rio
- Famous UK seaside town, known for crabs - Cromer

### Avian Anagrams

Sparrow  
Canary  
Toucan  
Flamingo  
Robin  
Gulls

### Canary Connections

Create  
Speaks  
Dreams  
Oceans

# NORJAM IN NUMBERS

850 song requests blasted through the Norjam App - some bangers, some... questionable!



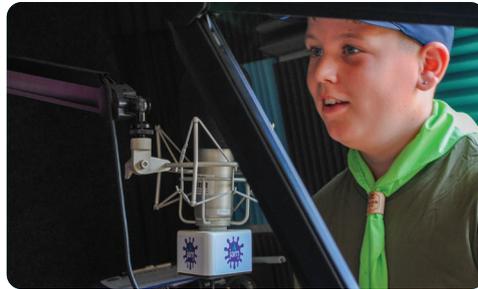
2,600 participants lit up the site with energy, laughter, and maybe a bit too much sugar.

Over 50,000 photos made the cut by the Photography Team — basically, we caught every angle of your good side.

Volunteers from 19 different countries — from England to Estonia, Canada to Cameroon, Nigeria to the Netherlands. International vibes = unmatched.



1km of network cable laid across the site - that's a LOT of internet just to keep us all connected.



Hundreds of Camp Chair Challenge cards handed out, and handed back in full! That's some serious sit-down dedication.

33,000 hours of volunteer time made Norjam happen.

(That's £402,930 if we'd actually paid them — thank you legends!)

800 staff, 800 leaders!



120+ activities in 5 epic zones - from climbing to crafts, and everything in between.



Most popular item sold in the Emporium - Norjam Hoodies - they sold out by Wednesday!

211 of the big blue bins emptied every single day!



Top ice cream flavours: Sherbet cone vs Oreo - the ultimate Norjam scoop-off.

17 brave young people took on the 6ft stilts challenge and earned their coveted Stiff and Stilted neckers!



Sweet Shop Academy consumed 123kg of icing sugar!

# PAWS FOR SUPPORT

BY CLAUDIA BROWN

In the heart of the bustling Norjam marketplace, surrounded by the lively chatter of shoppers and the tempting aromas of food stalls, there was one stall that stood out for a truly remarkable reason - the Guide Dogs charity.

This inspiring organisation changes lives every day, funding the breeding and expert training of guide dogs who go on to support thousands of adults and children living with sight loss each year. Their mission is more



than just about providing a service dog - it's about restoring independence, confidence, and freedom. At Norjam, they've brought a taste of their incredible work to share with everyone, offering interactive experiences that open eyes to the challenges faced by those with little or no sight.

Visitors to the stall could try their hand at using a real Braille machine, tapping out words and feeling the raised dots under their fingertips to discover how the language works. Just across from that, a blindfolded wooden puzzle challenge awaited, a deceptively tricky game that quickly reveals how much more demanding everyday tasks become without sight. It's a fun but powerful reminder of the determination required to navigate the world with vision loss.

For those who want to take the learning further, there's the Guide Dogs Activity Pack. Available for groups to request, this pack includes creative challenges such as making a sandwich blindfolded or identifying coins by touch alone. It's designed to give participants a deeper appreciation of the everyday hurdles faced by people with sight loss. Completing the pack even earns you a unique Guide Dogs badge, a token of your achievement and



support. To request a pack, simply email [4thsawleyrainbows@gmail.com](mailto:4thsawleyrainbows@gmail.com) and it will be sent directly to you.

Whether you stop by to try the activities, meet a real guide dog, or simply learn something new, the Guide Dogs stall is more than just a spot in the marketplace - it's a chance to open your heart, broaden your perspective, and support a cause that changes lives every single day.

You might have also spotted a very special member of the leadership team here at Norjam. Turbo is on her first jamboree with 1st Dereham Guides, Santa Cruz subcamp.

# WOAAAHH, THE FISH IS ON FIRE!

BY HANNAH GILL

On Thursday evening, you might have seen something a bit strange and exciting outside the main arena... Members of Santa Cruz subcamp rolled in a big model of a fish—and then they set it on fire! That's right—they actually burned the fish! But don't worry, it wasn't real, and no one was upset. It was all part of a funny and old Spanish tradition called "The Burial of the Sardine."

This tradition happens at the end of a big festival called Carnival, which is full of parades, costumes, dancing, and fun. After all that excitement, people in Spain hold a pretend funeral for a sardine (a small fish). They build a big model fish—sometimes



silly or decorated—and then they parade it through the streets. At the end, they burn the fish to say goodbye to the party and hello to a quieter time called Lent, where people try to be kind, thoughtful, and do good things for others.

The burning of the fish isn't meant to be

sad—it's actually full of music, laughter, and fun! It's a way of letting go of worries, starting fresh, and getting ready for spring.

So if you saw the fish go up in flames, now you know—it was a cheerful and meaningful way to say goodbye to the fun of Carnival and welcome a new beginning!

# NO LIMITS SCOUTING

BY SHAUNA GARNER

On Thursday we got to spend the afternoon with an inspirational group of young people that showed scouting is well and truly accessible to everyone.

Dean the Lead Volunteer, 46th Norwich (SEND) Scouts, that meet once a month had this to say about spending this week at Norjam 'One of the best experiences of their lives, the memories will stay with them forever as will the fulfilment we get to see as leaders'.

Their motto is Adapt, Achieve, Accomplish, and Dean explained that every single one of the activity zones has been amazing in supporting the group, the young people who have a range of additional needs, require emotional support, sensory needs amongst others, have managed to fully experience the Jamboree.

The Sweet Factory adapted the zone to enable the group to work together, the petrol Go Karts ensured sensory needs were balanced against the safety requirements and allowed extra time to get the helmets fitted, Canoeing modified the session with sit on boards, to enable Lilly, a wheelchair user to get out on the water. Everything from Segways to Inflatables has been available, either on a normal session or by special appointment.

It was at one of these special appointments with the Brentwood Activity Team that I spent most of the afternoon with this group.

I chatted with the team before the group arrived and they explained that there is hardly any limit to what they can do to enable everyone that wants to have a go. They have harnesses that can be built up to meet an individual's needs, including adding chest harnesses for support.

The most important thing they offer is discretion and ask the person wanting to climb what they need to be successful, so that no person is singled out whilst receiving the additional support required to accomplish the feats of the towers.

We managed to see this in action yesterday. Lilly, a wheelchair user with complex needs in the group, was able to conquer the Abseiling Tower. I was really impressed with the activity team, they



treated Lilly with dignity and respect, if you hadn't known what was happening, then you wouldn't have even seen them gear her up in an harnesses tailored to her individual needs or place her in the specialised hoist to carry her to the top of the tower. Using two instructors to assist in the abseil and a series of four ropes Lilly successfully mastered the challenge.

Afterwards, we got the chance to chat with Lilly. When asked if she had enjoyed the activity, the response I got was definitely positive, she grinned from ear to ear and her eyes sparkled with delight.

I told Lilly, she was far braver than me!

The first activity the group took part in was Crate Stacking, Dean wanted to start the session with a team building activity and I have to say they smashed this, almost all of them took part.

Aki said 'It felt really good to get so high, I only stopped so the others could have a turn'. James, who is now a team member at the group, who started there 10 years

ago as a young person, was instrumental in the group's success at Crate Stacking by patiently passing the crates up. He was the only one tall enough by the end to reach that high!

The next up on the crates was Rafi & Ellen (James PA) and when their tower fell and they were swinging in the air, her first words were 'Ellen, are you okay' This shows the camaraderie and friendship this group embodies.

The group then moved on to Abseiling where they proved to be fearless and determined and came down the wall in record speeds!

Nothing could stop them now and they then moved on to the Zipline, Bella exited here with the biggest beaming smile and just and summoned it up in just two words 'It's Good!' before grabbing a biscuit from the leaders and dashing to the next activity.

Norjam is the first time many of these have managed to complete not just one night away but a whole week.

# SUGAR AND SPICE, A

BY SHAUNA GARNER

This deliciously delightful zone is brought to Norjam by the King Scouts Working Party. The KSWP, as they're more commonly known, are a National Scout Active Support Unit that supports both large and national events. To be part of this unit you need to have been awarded your King's Scout Award or Queen's Scout Award, the highest award available in Scouting.

The opening line of the participant pack of the Sweet Academy summed up this zone perfectly 'Where Willy Wonker meets the Apprentice, and you get the chance to be the next Lord Sugar!'

Upon arriving in the zone, everyone was split teams, a total of 24 teams battled it out each session, 8 in each of the three different coloured marquees. Each team had around 90 mins to plan, develop, make and sell their creations.

Teams were also assigned a 300 token budget and from this they hired equipment, bought ingredients, purchased optional advertising and paid staff wages.

After all of these they hopefully made a huge profit by making the most enticing sweet delights that surpassed their opponents next door! A catchy shop name and good branding was also essential to draw in the crowds.

The session I attended had such an array of tasty and eye-catching delights to choose from, I was certainly spoilt for choice.

There was a remarkable amount of variations on a fudge theme and even the brightest blue fudge you have ever seen, truffles, both peppermint and orange creams, coconut and none coconut (incase you do not like coconut) 6s. One shop even had a gluten and dairy free Tangerine Pop on offer.

The creativity didn't end with the sweet treats, there was some catchy store names too including Quackers Treats, By Fudgingham Hill, Fudge like lava.

Each participant received a wage of ten tokens that they could then actually purchase sweets from their competitors and leaders/visitors to the zone also received tokens. I was given 15 tokens that I could use to buy sweets from the sweet shops.



The first place I was brave enough to sample from was from green marquee - Norjam's Fantastic Sweets. Here I tasted a coconut 6, I wasn't sure what to expect but was pleasantly surprised, it was what can only be described as reminding me of eating cookie dough and we all know how tasty cookie dough is!

Jamie, 5th Borethorpe Scout Group, Notting Hill said 'Business was booming', so I purchased one of their chocolate fudge creations, this was very sweet and very

very gooey and messy to eat.

In fact, I ended up with it all over my chin and hands, but then aren't all the best foods messy?

My third sample came again from the red marquee, Sweets of Fire created a chocolate & honeycomb truffle. I found this soft, yet crunchy with the right balance of sweet and bitter undertones. Finally, a sweet creation that wasn't too sickly sweet.

Alex, Hunstanton Guides, Notting Hill sub camp, had this to say about her experience

# AND ALL THINGS NICE



at the Sweet Academy 'It's been a great experience and teaches us wild, wild skillz'.

Our favourite, of the ones I sampled was by Fudge Fudge Fudge! Located at Blue 2, this was a mixed team made up of both Scouts & Explorers and Guides & Rangers from many different groups.

This mash up of young people made the most delicious creamy white vanilla fudge.

It had a delicate hint of vanilla and a true fudge like consistency which was complimented with a crunchy dusting and

star sprinkles. Bethany, Queniborough Scouts, Notting Hill subcamp found the entire zone 'Fun and exciting, fudge is nice'. 'Don't forget delicious' added Evelyn from the same group.

Sorry, if we didn't get the chance to try your marvelous treats but some sold out quicker than we could get around all the sweet shops!



**IT [...] TEACHES US WILD, WILD SKILLZ**  
ALEX, HUNSTANTON GUIDES

At the end of the session, once all the cleaning up has been finished by the teams, and the profits counted, a presentation begins.

This starts with some of the Oompa Loompas sweetly dancing on stage, then each of the marques award the winning team an exclusive Norjam Sweet Academy badge.

# TOUGH CALL TO FIND 1

BY CLAUDIA BROWN

The Norjam Got Talent final was nothing short of spectacular. The air was electric as Scout and Guide groups from across the camp poured into the arena, waving banners and cheering for their favourites. Backstage, fourteen remarkable contestants - aged between 8 and 17 - fine-tuned their acts, their anticipation almost tangible. The audience buzzed, eager to discover who would walk away with the win.

Opening the show, all eyes were on Marcus from Raiders ESU, delivering a smooth, captivating rendition of Sway by Michael Bublé.

His confidence set the tone for the evening. Since the semi-finals, Marcus had switched songs, explaining, "I have been pestered by my mum the whole camp to perform Sway." He laughed, adding, "It was great, felt a bit weird at the end because I needed to sneeze!" His preparation was meticulous, "I did a lot of variations and went through the song in different keys to know which one would be best for my voice."

Next, Astra from 11th Norwich Sea Scouts poured heart and soul into The Code, the 2024 Eurovision hit by Nemo. Her vocal range was simply breathtaking. Speaking after her performance, Astra revealed her preparation method, "I have been on vocal rest, I sat and listened to the song and tried to relax."

Bella from Elmhamb Guides followed, mesmerising the crowd with a graceful dance to Loving You is a Losing Game by Duncan Laurence. Every movement was full of feeling, and the audience was spellbound as she commanded the stage.

Then came the powerhouse vocals of Scott from Colchester Legacy with Take Me to Church by Hozier. His heartfelt delivery, drawn from personal experiences, captivated everyone. "Very nerve wracking," Scott said afterwards, though his confidence was helped by an impressive fan base, "I have got my whole group and then a group that's next to mine and another group that's close by on the subcamp and all my leaders!"

Injecting playful energy into the night, Maddy from Market Rasen Guides &



Rangers reimagined Valerie with witty Norjam-themed lyrics that had the arena singing along. The judges called her "energy and stage presence... out of this world." Maddy was beaming afterwards, "So good, I am just so happy." Her inspiration? "I have been on a few camps before and every time we have so much fun so why not make the lyrics about us and everybody else here and get the crowd going."



**SO GOOD - I AM JUST SO HAPPY!**

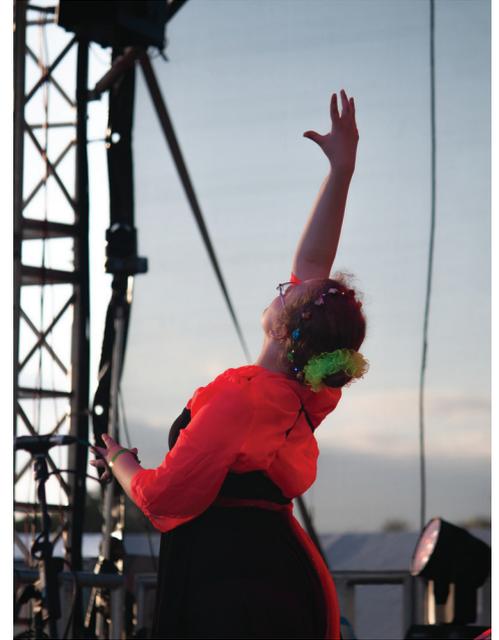
**MADDY, MARKET RASEN GUIDES**

Switching gears, Noah from Aveley amazed the audience by solving a Rubik's Cube in just 31 seconds. His training secret? An app that scrambles the cube for practice. "My personal record is 23.9 seconds," he shared proudly.

The first wildcard of the night, Tilly - just eight years old - shone in a glittering pink outfit, lighting

up the stage with Best Day of My Life by

# THE BEST OF NORJAM



American Authors. Her joy was infectious. "Really good, I loved it!" she said afterwards.

Rose from 28th Ayrshire brought irresistible charm with Proud Mary by Tina Turner, getting the entire arena clapping and dancing. Her song choice because, "I think it's a really good upbeat song and it gets everyone dancing."

From the moment Shanty Boy of 175th Totterdown arrived with his drum, the crowd became a crew of shipmates. Leading a rousing sea shanty and teaching traditional dance steps, he proved audience engagement was everything: "It's not just my performance - audience participation is key in shanties and they were great."

Maya, also from 28th Ayrshire, delivered a stirring Don't Cry for Me Argentina that brought the house down. "It blew me away," the judges said. Maya was equally

proud, "That felt amazing, I am so proud of myself." With 40 supporters in the audience, her love for singing was clear - "I do a lot of singing in school and outside of school, I am in the national youth choir of Scotland."

Ruth from Henlow Clifton stunned with a bold, theatrical Sweet Transvestite from The Rocky Horror Show, delivering a performance worthy of the West End. "I do musical theatre at college and my passion is a career in musical theatre," she said afterwards.

Wildcard duo KD Storm, also from 28th Ayrshire, took the energy up a notch with their perfectly synchronised routine to Ice Ice Baby by Vanilla Ice. Wearing matching sunglasses and electric blue leggings, they revealed the routine began as a scheme to earn a sleepover.

Back to powerhouse vocals, Martha from

Colchester Legacy tackled Olivia Rodrigo's Vampire with precision and passion, having battled through three semi-finals to earn her place. A special remix with extra bass kept the crowd moving right until the end.

Finally, Phoebe from 1st Apsley closed the show with a high-energy Valerie, sending the audience into a dancing frenzy and ending the night on a euphoric high.

As the final notes faded, the arena rang with applause, laughter, and the echoes of a night where young talent shone brighter than ever. The crowd waited in eager anticipation as the top three were announced: Maddy, Phoebe, and Martha.

A drum roll rolled across the arena... and the winner of Norjam's Got Talent 2025 was revealed - Maddy!

Huge congratulations to her for an unforgettable, crowd-lifting performance that will be remembered for years to come.

# MEET THE: MEDIA TEAM

BY SHAUNA GARNER

Today we spoke with Kayleigh, the Director of Media and Communications and found out exactly what the word media means to a jamboree.

**Tell us about your role and what it involves** I'm the lead for media and communications and look after all the Norjam branding, media and event coverage in all formats. The media hub is made up of many sub teams to create all this, these include the PR Team, Jam FM, Video Team, Photography Team, News Team, Social Media Team and Front of House Team.

**Why do you volunteer at Norjam?**

I'm a Norfolk girl and have always been an advocate for both Scouting and Guiding, having been a member of both. I know how much the event means to young people and adults, helping with building confidence and making lifelong friends. Since volunteering here in 2010, I have

made many of my closest friends here at Norjam, so I wanted to give back, so others could have the same experience.

**Were you ever a Scout?** Yes, I started in Guiding at Stalham and went all the way through Rainbows, Brownies and Guides. I then went off to university for a bit before joining Scout Radio which is a National Active Support Unit. They are actually here this week providing Jam FM, and I have been with these for 15 years now.

**What did you enjoy the most at Norjam?** Seeing how much joy has been experienced at Norjam, seeing all the wonderful photos and videos, also sitting in the market place and seeing how friendly the jamboree is and all the new friendships being made.

**What advice would you give someone coming to Norjam for the first time?**

Keep the memories with you forever, from the swaps you've made to the photos you've taken. If you feel sad, look through them and remember this incredible experience.

**Why is Norjam so special?** It was my first jamboree and takes place in my home county, it was also the first place I knew I could work alongside my (now) husband.

**What will be your next Scouting challenge or adventure?** Hopefully continuing with



Norjam, as the work doesn't stop when the jamboree ends and I am also looking forward to Poacher next year.

**Where is your favourite place in the world and why?** Anywhere outdoors. All I need is a beautiful view, great company and big blue skies.

**Cream then jam, or jam then cream on a scone** Firstly, you have to very lightly toast the scone, then add 2mm slab of good quality salted butter, next comes 2 teaspoons of locally sourced home made jam and finally a little bit of cream on top.



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